



Use of Funds

The Annual Diocesan Appeal funds are used for a variety of ministries within the Diocese of Winona-Rochester. The customary activities are listed below:

Marriage and Family Life

- Marriage Preparation
- Marriage Enrichment
- Marriage Tribunal
- Natural Family Planning
- Project Rachel
- Respect Life Month
- Pro-life Sunday
- Rural Life
- Hispanic Ministry
- Social Concerns
- Social Action
- Help For Troubled Marriages

Education and Formation

- Catholic School Leadership
- Leadership in Liturgy
- Diocesan Media Center
- Religious Education Development
- R.C.I.A. Formation
- Lay Ministry Formation Program
- Satellite Theological Education Program

Communication and Evangelization

- Advent/Christmas Radio Reflections
- Lent/Easter Radio Messages
- The Courier and Televised Mass

Seminarians and Priests

- Theology Student Education
- Vocations Awareness
- Care of Priests
- Continuing Education and Sabbaticals

Youth Ministry

- Mankato, Winona State Newman Centers
- Youth Ministry Support Group
- Youth Ministry Training
- Annual Diocesan Youth Rally
- N.E.T. Weekend Retreats
- National Catholic Youth Conference
- Regional Leadership Camp
- Youth Ministry Certificate Program
- Homegrown Retreat Training Team



Formula for Determining Goal

The Annual Diocesan Appeal formula to calculate parish goals is based on two factors: Church Support and Registered Families.

The formula takes into consideration the ability of the parish to raise money based on the number of registered families and the actual amount of money the parish generates from church support. Gifts, bequests and special fundraising are not included in church support. However, 50% of gambling revenues are included as church support.

Church support from the most recently completed fiscal year is calculated for each parish. If a parish financially subsidizes a Catholic school, then the amount of church support is reduced by 50% of the amount of subsidy paid to the school in the most recently completed fiscal year. The net amount of church support for a parish is then divided by the total church support for all parishes in the Diocese. This figure is the church support percentage. The result of this calculation is the church-support percentage.

The second factor is the number of Registered Families in the parish. This number is taken from the most recent calendar year-end census report. The number of registered families in a given parish is divided by the total registered families in the Diocese. The result of this calculation is the registered-families percentage.

The two percentages are then averaged (added together and divided by two). The average of the two factors is the percentage of the Annual Diocesan Appeal goal that the parish is targeted to achieve.

Example:

	Reported	Targeted Revenue	Diocesan Total	Ratio %
Church Support	\$ 200,000	\$ 200,000		
School Subsidy	\$ 50,000	\$ (25,000)		
Gambling Revenue	\$ 10,000	<u>\$ 5,000</u>		
Net Targeted Revenue		\$ 180,000	\$ 18,000,000	1.0%
Parish Census	450		45,000	1.0%
Parish Factor (average of church support and census ratio)				1.0%
Diocesan Target				\$ 1,535,000
Parish Factor				1%
Parish Target				\$ 1,535



Capital Projects and Rebates

In the Annual Diocesan Appeal, if the parish decided to include funding for a capital project, above and beyond the diocesan goal, any monies raised beyond the diocesan goal will be returned to the parish 100% and free of assessment. If the parish chooses not to participate in this program, the regular guidelines for the Annual Diocesan Appeal will apply to the parish, i.e., if the parish has achieved a 25% participation rate and has met their parish monetary goal, two-thirds of any amount over the goal will be returned to the parish. The other third will be placed in a discretionary reserve. This minimum participation rate will be waived if the parish is participating in the capital project program mentioned above.

When a parish has met the requirements to receive a rebate, rebates will be distributed in July, October and January. Rebates are based upon actual payments received, not pledges.

Campaign Timetable

Pre-Appeal Weekend – 3rd weekend in February

Appeal Weekend – 4th weekend in February

Pledge Weekend – 1st weekend in March

Follow-up Weekends – 2nd weekend in March through Easter Weekend